

## Rules of origin (ROOs) in TTIP

Agreeing rules that determine which products benefit from TTIP

In this chapter, we want to create user-friendly rules that guarantee that products benefiting from TTIP really are produced in Europe or the USA.

## Reasons for negotiating rules of origin

Rules of Origin (ROOs) are a key part of any trade agreement. They determine when a product can be produced in the countries that have signed that agreement.

ROOs guarantee that only products genuinely linked to those countries can benefit from a trade agreement - for example, by not having to pay customs duties.

Goods from other countries do not enjoy the same benefits.

We want to use TTIP to:

- make sure our rules meet industry needs and promote trade and investment across the Atlantic
- agree on a common way to determine where a product is produced; today:
  - US customs check with the importer

- EU customs check with customs in the other country which has signed the trade agreement.
- develop common rules on what is needed to prove a product's origin.

## EU goals

In this part of the agreement, we want:

- simpler rules of origin that can be easily understood and applied by EU producers and exporters
- rules of origin that consider future trends in production and encourage innovation
- procedures to:
  - make sure we apply the rules effectively
  - o limit fraud
  - make trade easier by clearing unnecessary obstacles.

## Sensitive or controversial issues

We're not currently aware of any issues which are especially sensitive or where people have raised specific concerns.